

Speaking with Confidence

Barack Obama, John F Kennedy, Steve Jobs, Winston Churchill... there goes the endless list of successful leaders who are or have been outstanding speakers!

Welcome to the world of public speaking! To speak well in public is an asset!

In our everyday life, excellent and captivating speeches help to carry the message we wish to make better. Great speakers and leaders are those who command the attention of their audience and effectively convey their views and opinions.

“Speaking with Confidence” is developed with the main intention of helping individuals increase their level of proficiency in public speaking. To learn to lead and influence others with power requires you to fine tune your ability to communicate... especially through public speaking!

Programme Outline

- ✎ Confront your Fears in Speaking
- ✎ Gaining Resourceful states in Public Speaking
- ✎ Secrets to Crafting a Purposeful and Powerful Speech
- ✎ Presenting Effectively through the use of Visual Aids
- ✎ Using Body Language to Create An Impact in Your Speech
- ✎ Mastering Vocal Variety to wow your audience
- ✎ Secrets of Engaging and Connecting with your Audience with Proven Methodologies
- ✎ How to Deal with Impromptu Speeches (Speeches without any prior preparation)
- ✎ Delivery and Execution of your Speech



28 FEBRUARY 2012, TUESDAY
11.30AM - 2.00PM

@ MIS EXECUTIVE CLUB

(51 Anson Road, Anson Centre, #03-53, S079904)

MEMBER: \$20 | PARTNER: \$30 |

NON-MEMBER: \$35 |

PUBLIC TERTIARY INSTITUTION STUDENT*: \$10

*This includes all students from NUS, NTU, SMU, NYP, NP, SP, TP and RP only.

COMPLIMENTARY
FOR ALL
MIS STUDENTS!

Free entry for all
MIS Members when
they register with
2 non-MIS Members.



Jeffrey Williams is a speaker and an education success coach. He has been a public speaker for the past 4 years and has already attained the level of Competent Communicator and a Competent Leader in the Toastmasters movement, Toastmasters International.

Jeffrey frequently conducts training for children, students and teenagers, and his achievements and references include conducting public speaking training and career development programmes for staffs of MCYS, Singapore Power and NACLI (National Institute of Community Leadership) and students at Temasek Polytechnic, Singapore Polytechnic and Nanyang Polytechnic. Jeffrey also conducted a workshop on Acquiring Effective Communication Skills to officers and men of the Singapore Armed Forces Military Medicine Institute (MMI).

Other talks and workshops conducted included “Conquering Your Fears in Public Speaking” to staff members of Singapore General Hospital and a half day presentation talk on “Dating Your Dreams” to members of the public at Hong Kah North Community Club.

Registration Form

Marketing Guru Lunch Talk

Registration Fees:

MIS Member : \$20 Non member : S\$35
MIS Partner : \$30 MIS Student: Complimentary
Public Tertiary Institution Student: \$10
(Light lunch will be provided.)



Event: Speaking with Confidence on 28 February 2012

Participant(s) Information

Name of Delegates/NRIC Designation Email: Contact No:

1. _____
2. _____
3. _____

MIS Corporate Member No: _____
 MIS Membership No: _____ MIS Student Non Member

Address : _____
_____ Postal Code _____

Company: _____

Contact Person: _____

Contact No: _____ (O) _____ (HP)

You may submit your registration form via fax: 6327 9741, email: membership@mis.org.sg
Or post it to: 51 Anson Road, #03-53 Anson Centre, Singapore 079904 (Attn: **Wendy Ching**)
For more information, you may contact: Huling/Wendy/Ariane @ 6327 7593/ 592/ 591

Method of Payment

Total Amount Payable: \$ _____ (Please make payment before the event)

Cheque No: _____ Bank Name: _____
(Payable to **Marketing Institute of Singapore**)

Kindly indicate your **Name**, Membership No (if any), Contact Number and Event Title behind the cheque.

Credit Card : AMEX MasterCard VISA

Cardholder's Name: _____

Issuing Bank : _____

Card No: _____ CVV No: _____

Expiry Date : _____ (MM/YY)

Signature : _____

Official Use:

Receipt No: _____ Acknowledgement Sent: _____